



International Conference

on

Sustainable Computing in Science, Technology & Management (SUSCOM-2019)

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Emerging Issues in Sustainable Development of E-Commerce Applications

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Aims & Scope:

Electronic Commerce based Applications are aimed to disseminate and create knowledge about rapid & continuous changing environment of e-commerce. A critical issue facing in e-commerce research is to achieve a balance between the currency and the life span of knowledge.

E-commerce is an open and multi-disciplinary field, which should be developed in co-operation with existing fields such as Information Systems and Technology, Marketing, Finance and Supply Chain Management, Business Strategy and Management, Public Policy, Computer Science and Telecommunications, and Legal Studies.

Subtopics:

- Agent-based commerce and electronic auctions
- E-business models: B2C and B2B EC
- Consumer behaviour and customer relationship management and data mining
- Pricing and marketing and Digital economy
- E-government and public policy with digital divide issues
- Electronic payment systems, IT and e-services
- Exchanges and electronic marketplaces
- Legal issues in e-commerce
- Industry studies and case analysis
- Economic and management science modelling
- Organizational and theory-building research
- Empirical studies of e-commerce problems
- Behavioural studies of e-commerce issues

Technical Programme Committee(s):

- Dr. Ashok Sharma, University of Rajasthan
- Dr. Nistha Keswani, Central University
- Dr. Vijay Singh Rathore, JECRC Jaipur

- Dr. Bright Keswani, SGVU Jaipur
- Mr. Vaibhav Bhatnagar, S. S. Jain Subodh PG (Autonomous) College

Submission Procedure:

Researchers and practitioners are invited to submit papers through the below given easy chair link:

<https://easychair.org/conferences/?conf=suscom2019>.

Select the special session track from the listed track. All submissions must be original and may not be under review by another publication. The submitted papers will be reviewed on a double-blind and peer review basis.

Publications:

All registered and presented papers will be published in the **ELSEVIER-SSRN Digital Library** at <https://hq.ssrn.com/conference=SUSCOM-2019>. Extended versions of selected papers will be considered for the special issue of journals indexed in ESCI, Scopus, SCIE, DBLP, Web of Science, ACM, Compendex, INSPEC, Thomson Reuters, Cabell's Directories to name a few.

All inquiries should be directed to the attention of Session Chair/Co-Chair:

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